



Malvern East



Garden Maintenance, Renovation & Landscape Construction business for sale in the Inner-East of Melbourne ST1218

Dominant market-leading business operating in Melbourne most prestigious suburbs including Toorak, Brighton, Hawthorn, Camberwell, Glen Iris and more, is available for acquisition for the first time in 30 years.

Industry-leading cash flow positive business specialising in Garden Maintenance, Garden Renovation & Landscape Construction with the highest quality of service.

Well recognised and operated successfully for over many decades business benefits of an established portfolio of repeat clientele with further growth opportunities.

With an experienced team of horticulturists and landscapers and a reliable group of suppliers, the business has built a highly-regarded, professional reputation for delivering quality outcomes with a focus on quality, rather than perusing a discounted revenue of streams.

Price	SOLD
Property Type	Business
Property ID	165

Agent Details

Serge Tsundra - 0434 450 784

Office Details

Victorian Brokers
1147 Glen Huntly Rd Glen Huntly
VIC 3163 Australia
03 9918 6739



Business Highlights:

- 70% of the revenue consist of a repeat database
- Stable income streams of over \$1.2M on average for the last 4 years
- 10 reliable and highly skilled full-time staff and 4 casuals
- Processes and experience in place to handle any garden needs
- Majority of sales are generated from an existing portfolio of customers, referrals and word of mouth
- Prime geographic location on the busy intersection providing with great exposure of the business brand in the area

Investment Insights:

- A "hands-on" investor seeking an established business with a strong history with the potential to grow.
- Limited capital expenditure is required in the short to medium term. The plant and equipment used by the business is well maintained
- An acquisition to an existing business operating within garden maintenance, landscape construction and outdoor landscaping designs
- The Garden Maintenance and Landscaping Construction businesses continue to grow - the outdoor landscape and home maintenance sector is acknowledged as one of the fastest-growing sectors in the Australian economy.
- The market remains highly fragmented and with 17,302 businesses employing more than 33,000 people. This fragmentation nature of the industry offers a potential purchaser significant growth opportunities.
- A lot of opportunities to increase profit margin, the referrals and contacts are set up, no marketing fees associated with the business other than established SEO

Goodwill of the business includes an established brand, IP, website, domain names, social media accounts, and most importantly the precious database.

Contact our business broker Serge Tsundra to secure this business today.

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