





Pool Maintenance Business With High Profits SR1451

Price	SOLD
Property Type	Business
Property ID	417

Well recognised and operated successfully for over 32 year's business specialising in Pool Maintenance & Service with the highest quality of service.

Enjoy the benefits of an established portfolio of repeat clientele, predictable income and with further growth opportunities.

Business operates in Melbourne & Melbourne East area, but not limited to other regions.

Business Highlights:

- Approx. 60% of the revenue consist of a repeat database and scheduled services
- Profitable business generating over $200,000 in Net profit for the working owner
- Business has established organic lead generating system - better than any franchisee
- Excellent 5 Star Google reviews, that largely compliments the

Agent Details

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VIC Brokers
Business, Commercial & Real Estate

business

- Processes and experience in place to handle any pool maintenance needs

- Majority of business is generated from an existing portfolio of customers, but the amount of new lead generating weekly can double the size of the business in very short period of time

- Business comes with full set of equipment and near new Van 2022 model

- Full training will be provided by the owner

Investment Insights:

- A "hands-on" operator seeking an established business with a strong history with the potential to grow.

- Limited capital expenditure is required in the short to medium term. The plant and equipment used by the business is well maintained

- An acquisition to an existing business operating within pool and garden maintenance, pools construction and outdoor landscaping designs

- The market remains highly fragmented, this fragmentation nature of the industry offers a potential purchaser significant growth opportunities.

- Plenty of opportunities to increase profit margin, the referrals and contacts are set up, no marketing fees associated with the business other than established SEO, repeat business and referrals

The advertised price includes the fully maintained Van & Equipment worth over $60,000.

Also includes an established brand, IP, design documentations, website, domain names, social media accounts, and most importantly the precious database.

Contact our business broker Serge Tsundra & Robert Wilson to secure this unique business today.

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