



Melbourne's Go-To Dog Training Business PF1536

Amazing business opportunity with great work life balance and minimal hours of operation!

Respected Brand with 20+ Years of Credibility
 SOS Dog Obedience has become a household name in the
 Melbourne dog training scene. The brand is associated with
 reliability, results, and no-nonsense behavioural solutions trusted by
 pet owners, vets, rescue organisations, and industry professionals.

• Fully Mobile Training Model

The business operates as a mobile service, meaning you don't need a physical facility. Training is done at a primary school close by, which keeps overheads incredibly low while offering flexible service delivery. All you need is a vehicle and basic gear.

• Client Database & Referral Network

Hundreds of past clients and ongoing referrals come from word-of-mouth, online searches, vets, pet professionals, and rescues. You'll be taking over a pipeline that consistently produces new work with minimal paid advertising.

Proven Training System

Price \$120,000 Property Type Business Property ID 506

Agent Details

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Office Details

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The SOS Dog Obedience training system is effective, easy to teach, and built around real-life results. It covers obedience, behavioural correction, aggression, anxiety, and more. The current owner will provide support during the handover to ensure you're confident in the methodology.

• Low Overheads, High Margins

Because it's a mobile and service-based business, there's low/no rent, no staff (unless you choose to expand), and minimal equipment costs. Most of the revenue comes from high-value private sessions, making the profit margins excellent.

• Flexible Lifestyle & Work Hours

You can choose how many clients you take on per week and when you work. This is a lifestyle-friendly business — perfect for someone who wants autonomy, work-life balance, and meaningful client relationships.

• Consistent Demand & Booked in Advance

The business regularly books out weeks in advance with minimal advertising. Behavioural training and aggression issues aren't something people try to DIY — they seek out professionals, and SOS is who they call.

• Ready to Scale

Right now, the business is a solo operation, but there's potential to grow quickly by bringing on junior trainers, offering group sessions, developing online training programs, or expanding to new locations across Victoria.

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