



Rosanna



Established Rosanna Florist - \$246k Revenue - SV1555

FINANCIAL PERFORMANCE Revenue Breakdown:

Total Annual Revenue: \$245,934

Hamper Sales: \$104,194 (42% of revenue)

KEY BUSINESS STRENGTHS Location & Lease

1. Prime position in a heart of Rosanna
2. Renewable lease with two 2-year options (potential to 2029)
3. Rent at 11.1% of revenue
4. Plenty parking plus excellent street visibility
5. Affluent demographic area

Why Buy Established vs Starting New

1. Immediate revenue from day one
2. Existing customer database and corporate contacts
3. Established supplier relationships and payment terms
4. Proven operating systems and procedures
5. 4 weeks training and support included

Growth Opportunities

1. Wedding/events currently only 2% of revenue
2. Corporate sector expansion opportunities
3. Online platform ready for activation
4. Gift hamper business (42%) showing growth

Price	\$70,000
Property Type	Business
Property ID	525

Agent Details

Vito Shtohrin - 0405 575 777
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Office Details

Victorian Brokers
1147 Glen Huntly Rd Glen Huntly
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5. Geographic expansion potential

INCLUDED IN SALE Physical Assets

1. Complete florist equipment and commercial refrigeration
2. Premium fitout with exposed brick interior
3. POS system and technology
4. All fixtures, fittings and furniture
5. Signage and display materials

Business Assets

1. Customer database with corporate contacts
2. Established supplier relationships
3. Website
4. Social media accounts and following
5. Documented procedures and systems
6. 4 weeks comprehensive training included

Stock at Valuation: Additional \$8,000-12,000

CONSIDERATION FOR BUYERS Starting a new florist business typically involves:

1. Fitout and equipment costs
2. Initial inventory investment
3. Marketing and establishment period
4. Time to build customer base
5. Various regulatory and setup requirements

This established business offers immediate operations with existing revenue, customers, and systems in place.

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