



Industry Leading Software Business - PF1570

Price	SOLD
Property Type	Business
Property ID	541

About the Business

This software company has been operating for more than 11 years and has shown steady profit every year. The business provides specialised digital solutions to a niche sector within the construction industry. It services clients in more than 20 countries and has a large user base. All intellectual property, systems, documentation and marketing assets are included in the sale. The business can be run from anywhere and is fully portable.

Key Features

- **Long-term stability with proven results**
  Over 11 years the business has shown it can perform in all economic conditions. Its reliability comes from a product suite and a presence that protects it from local market fluctuations.
- **Minimal competition in a specialised niche**
  The software serves a specific industry sector with high barriers to entry. There are only a small number of comparable products worldwide giving this business a strong competitive edge.
- **Large and loyal client base across 20+ countries**
  More than 150 active clients and over 300 regular users rely on the platform for operations. The high switching cost means clients stay long term, providing predictable income and strong retention.
- **Full ownership of valuable intellectual property**

Agent Details

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VIC Brokers
Business, Commercial & Real Estate

The sale includes complete rights to all source code, documentation, training materials, digital assets and systems. This gives the incoming owner full control over future development, pricing and strategic direction without relying on external vendors.

- **Experienced team in place**
  The current structure has contractors and experienced support staff. This reduces overheads, avoids key-person risk and keeps the business easy to operate without being tied to one technician or developer.
- **Fully remote and portable business model**
  The business can be managed from anywhere in Australia or overseas. With clients spread globally and most functions delivered online, the operation offers total flexibility for owners who want a lifestyle balance or remote work freedom.
- **Significant growth potential for the right buyer**
  Opportunities include modernised marketing, revised pricing, new industry integrations and expansion. A tech-savvy owner or team could easily scale the product suite and unlock more opportunity that has not yet been explored.

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