



Richmond



## Spudbar Iconic Healthy Franchise Business For Sale SV1577

### About Franchise Brand

This established Australian franchise has built 25 years of proven success by creating a loyal customer base driving the "real food revolution".

Founded on the promise of delicious food that's healthy, great value, quick and casual, the brand is part of a larger franchise group with strong systems and brand equity.

The franchise offers a proven model of profitability with an extensive track record, featuring a simple operating system created by experienced franchise operators. With minimal cooking equipment required, the business is accessible to first-time operators and benefits from best-in-class processes, procedures and systems refined over 25 years. Rather than being a large corporate machine, the franchise operates more like a supportive family of outlets, providing genuine guidance and assistance to franchise partners.

**Franchisor Quote:** "Sales growth is being supported by a big shift towards healthier eating that is here to stay"

### Why Spudbar Franchise System Works

Price	\$110,000
Property Type	Business
Property ID	551

### Agent Details

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### Office Details

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- Very simple system - easy to learn and operate with proven business model with established systems and procedures
- Established for over 25 years, very loyal customer base
- Comprehensive training and ongoing support provided
- Suitable for those transitioning into hospitality for first time
- National brand recognition and marketing support

### **Location**

- Richmond VIC - High-traffic sporting and entertainment precinct
- MCG and Rod Laver Arena proximity
- High-density apartments and office workers
- Year-round consistent foot traffic

### **Financial Performance**

- Weekly sales: \$13,000 - \$14,000
- Strong delivery platform: 26.6% of sales through digital channels
- Perfect for high-density location
- Customers prefer healthy takeaway delivered to apartments
- Digital integration with modern POS and loyalty system

### **Business Highlights**

- Number 1 ranked street store for growth in franchise network
- Current owner works approximately 30 hours per week with casual staff assistance
- Fully refurbished February 2025 - modern fitout
- Simple operations with comprehensive franchisor support
- New technology platform just implemented (proven results at sister brands)

### **Lease**

- Secure lease until February 2027 with 3-year option
- Weekly rent: \$1,250 + GST (includes outgoings)

### **Growth Opportunities**

- New technology platform with loyalty rewards just implemented
- Local partnership opportunities with nearby institutions (200+ students)
- Delivery platform optimization

## **Ideal For**

- First-time business buyers (no hospitality experience required)
- Career changers seeking independence with proven system
- Owner-operators wanting manageable hours
- Those aligned with health and well-being values
- People who are passionate about good food and great energy

## **Why This Opportunity**

- Number 1 growth performer in franchise network (head office verified)
- Entry costs approximately 50% less than new franchise setup
- 25 years of brand equity and customer loyalty
- Strong franchise group actively investing in brand development
- Established customer base with immediate cash flow
- Simple, proven system accessible to first-time operators
- Perfect high-density location for delivery-focused model
- Comprehensive training and support structure

## **Confidentiality**

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