



## Oakleighs Iconic Florist Nursery Business for Sale SV1585

Businesses like this don't come to market often.

Rooted in the heart of Oakleigh this extraordinary floral business has been serving the community from early 1940s. Its name is synonymous with flowers in Melbourne's south-east, and its reputation has been built not through advertising, but through generations of trust, quality, and genuine community connection.

The current owner has dedicated over 35 years to this business; first as an employee for 10 years learning the craft, then as the owner carrying the legacy forward. Now, for the first time in two and a half decades, the opportunity to take the reins of one of Melbourne's most beloved retail institutions has arrived.

This is not simply a florist shop. It is a multi-faceted lifestyle and retail business with several deeply established income streams:

- **Full-Service Florist** with a professional online store delivering Melbourne-wide

Price	\$108,000 + SAV
Property Type	Business
Property ID	559

### Agent Details

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- **Plant Nursery** with strong seasonal surges that complement year-round floristry trade
- **Wedding Floristry** with its own dedicated brand presence and industry accreditations
- **Corporate & Institutional Accounts** including schools, churches of multiple denominations, a funeral director referral network, and long-standing corporate clients loyal for decades

In a world where new businesses fight endlessly for attention, this business already has something money cannot buy a century of goodwill baked into the suburb itself. Locals grew up with this florist. They came here for weddings, Mother's Day, and their most difficult moments. The community doesn't just shop here; they feel a sense of ownership over it.

The lease is secure, the location is prime, and the landlord is committed approving the right person for continuity for this business.

## **GROWTH UPSIDE**

- The incoming owner inherits not just a business, but a platform leveraged a century-old reputation in ways yet to be fully explored.

Significant scope exists to grow:

- corporate accounts
- expand online delivery
- develop the wedding and events arm
- provide floral classes and workshops

## **WHO SHOULD ENQUIRE**

An experienced florist, horticulturalist, or passionate entrepreneur who understands the rare value of genuine community-anchored goodwill. No cold start. No brand building from scratch. Just a warm, welcoming community ready to embrace the next chapter.

The vendor is committed to a thorough handover, ensuring the right buyer steps in with full confidence.

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