



Ballarat Central



Cafe & Online Gifting Business SV1601

VicBrokers is pleased to present this rare dual-brand opportunity in the heart of one of Victoria's fastest-growing regional cities. This is not a standard chocolate shop or cafe. This is a premium destination specialty dessert, chocolate shop & cafe operating alongside a nationally recognised online gifting hamper business, all under one roof, one entity and one asking price.

A reluctant decision driven purely by family circumstances. The vendors are proud of what they have built and believe the best years of this business are still ahead. Their loss is a genuine opportunity for the right buyer.

The Retail Store & Cafe

A modern, fully fitted premium dessert cafe offering an all-day menu including:

- Signature hot chocolates, monster shakes, waffles, sundaes and gelato
- Light cafe menu with locally sourced coffee and bakery-supplied produce
- In-store a wide range of retail chocolates, confectionery, sweets and gifting products
- Chocolate experiences, kids parties and seasonal gifting
- Seated capacity for approximately 20 inside and 20 outside
- 150 sqm approximately ground floor, upper level storage, rear access

Price \$300,000 + SAV
Property Type Business
Property ID 575

Agent Details

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Office Details

Victorian Brokers
 1147 Glen Huntly Rd Glen Huntly
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and 2 car spaces on the lease

The Online Hamper Business

A separately branded online gifting business shipping Australia-wide with free delivery. Built entirely on organic SEO with no paid advertising. Revenue has grown strongly year on year

Individual in-store product lines are also live online with hundreds more available to be added, creating a significant untapped national online retail channel beyond hampers alone.

Revenue Streams

- In-store retail sales
- Cafe and all-day dessert menu
- Chocolate experiences and kids parties
- Online hamper sales (Australia-wide)
- In-store hampers and corporate gifting
- Wholesale distribution to approximately 10 Victorian accounts
- Online individual product sales (currently in early stage, significant growth potential)

Untapped Growth Potential

- Extended evening trading hours (currently trading daytime only)
- Paid digital advertising (none used to date)
- Adult chocolate workshops and corporate team-building events (actively requested, not yet offered)
- Kids parties expansion
- Online product sales expansion through the existing hampers website
- Wholesale distribution growth through the existing online ordering portal
- Mobile model to local markets
- Expansion to other regions

Suited To

- Owner-operator or family operation looking for a business with real lifestyle and growth upside
- Existing chocolatier or confectionery operator seeking a turn-key regional retail presence
- Online retail or e-commerce operator looking to add a physical store with a proven digital arm

- Investor seeking a multi-stream business in a high-growth regional market

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