



Heidelberg

Specialty Foods Retail, Wholesale & Online Business AF1617

ESTABLISHED NUTS, CONFECTIONERY & SPECIALTY FOODS BUSINESS –
RETAIL + WHOLESALE + ONLINE

THREE SALES CHANNELS | HUGE PRODUCT RANGE | ESTABLISHED
BUSINESS |

Asking Price: \$459,000

An outstanding opportunity to acquire an established **nuts, confectionery and specialty foods business** operating across **retail, wholesale and online sales**.

This is much more than a traditional retail store.

The business has developed multiple sales channels, supplying individual customers as well as wholesale and commercial buyers, while its online platform provides further reach beyond its physical location.

The extensive product offering includes **nuts, dried fruits, seeds, grains, beans, lollies, chocolates, confectionery, specialty foods, snack products, mixes and selected imported products**.

THREE ESTABLISHED SALES CHANNELS

RETAIL Customers can purchase directly from the established outlet, with an extensive range of everyday and specialty products creating strong repeat-purchase potential.

WHOLESALE The business is positioned to supply retailers, commercial customers and other businesses requiring nuts, confectionery, dried fruits and associated food products in larger quantities.

ONLINE An established online sales channel provides customers with the convenience of ordering products digitally and creates significant potential for further e-commerce growth.

KEY BUSINESS HIGHLIGHTS

- Asking price **\$459,000**
- Established nuts, confectionery and specialty foods

Price	\$459,000
Property Type	Business
Property ID	591

Agent Details

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Office Details

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operation

- **Retail + Wholesale + Online** business model
- Broad and diverse product range
- Nuts, seeds and dried fruits
- Lollies and confectionery
- Chocolates and sweet products
- Grains, beans and related specialty foods
- Specialty mixes and snack products
- Local and selected imported products
- Established physical outlet/warehouse operation
- Existing online ordering capability
- Multiple customer segments rather than reliance on one sales channel
- Strong repeat-purchase product categories
- Established supplier relationships
- Excellent opportunity for an owner-operator
- Potential bolt-on acquisition for an existing food distributor or wholesaler
- Significant opportunity to further develop digital marketing and online sales

FLEXIBLE NEW LEASE AVAILABLE

A major advantage for an incoming purchaser is the flexibility available regarding the lease.

The purchaser can negotiate either:

3 + 3 + 3 Year Lease

or

5 + 5 + 5 Year Lease

This provides an incoming owner with the ability to select a lease structure that best suits their long-term business plans.

HUGE POTENTIAL FOR FURTHER GROWTH

The foundations are already established, giving a new owner multiple avenues for expansion.

There is potential to further grow:

Online Sales – Expand e-commerce marketing, SEO, social media and online promotions.

Wholesale Distribution – Target additional supermarkets, independent grocers, convenience stores, cafés, bakeries, food-service businesses and specialty retailers.

Corporate & Events – Develop corporate gifting, hampers, events, functions and customised product packages.

Product Range – Introduce additional premium, imported, health-focused and specialty food lines.

Geographic Expansion – Use the online and wholesale channels to increase sales throughout Victoria and potentially Australia-wide.

IDEAL FOR

This opportunity could particularly suit:

- An owner-operator looking for an established business
- Food and confectionery wholesalers
- Grocery and specialty-food operators
- Online food retailers
- Existing distributors seeking an additional product range
- Investors looking for an established operation with multiple sales channels
- Family businesses looking for an established platform with further growth potential

CONFIDENTIAL BUSINESS SALE

Price: \$459,000

Lease: Flexible 3+3+3 or 5+5+5

Business Model: Retail | Wholesale | Online

Industry: Nuts | Confectionery | Specialty Foods | Wholesale | E-Commerce

A rare opportunity to acquire an established specialty food and confectionery operation with **three complementary revenue channels and substantial potential for further expansion.**

Further information, including financial and operational details, is available to genuine purchasers following completion of a confidentiality agreement.

For further information and confidential enquiries contact Ali Firashta on 0424 985 985

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